## **#BetterLateThanNever Instagram Launch**

## **Contest Details**

CPA Alberta is excited to introduce our new Instagram account — @cpa\_ab! To celebrate the launch, we are giving away a \$50 VISA gift card. To enter, simply follow us on Instagram and like our posts. Better yet, share our posts using #BetterLateThanNever and #CPAAlberta. That will increase your chances of winning!

## **Contest Rules**

- To be entered into the draw, you must follow **cpa\_ab** on Instagram and like at least one of our posts.
- To be entered into the draw a second time, you must share a post using #BetterLateThanNever and tag @cpa\_ab.
- Only personal Instagram profiles are eligible for entry into the draw.
  Business or organization accounts are ineligible.
- The contest opens on August 27, 2018 and closes on September 30, 2018 at 11:59 p.m. MST.
- The prize is one \$50 VISA gift card.
- The winner of the prize will be randomly drawn and contacted by direct message on Instagram on October 1, 2018.
- The prize is available to residents of Alberta only.
- The prize has no cash value, cannot be exchanged, and is non-transferable.