



**BE  
FUTURE  
READY**

**Cybersecurity and Risk Mitigation Seminars  
2021/22**

New learning options are continuously being added to CPA Alberta's Professional Development program.

Visit the [PD Portal](#) regularly for the most current information and updates. Last updated: September 22, 2021



## Internal Controls, Fraud Prevention, and Risk Management

### Avoiding Investment Fraud

*Web Based – On-demand*

You work hard to help your clients become financially literate and to achieve success with their money. However, fraudsters are lurking around every corner to take advantage of them. Protect your clients, family and friends from these growing crimes.

Register today:

[On-demand](#)

### Enterprise Risk Management

*Web Based – On-demand*

Examine methods and techniques commonly used that will help board members and senior managers in corporate, public sector and not for profit organizations fulfill their risk management duties.

Register today:

[On-demand](#)

### Enterprise Risk Management and How it can Work for Your Business

*Web Based – On Demand*

An overview of risk management fundamentals to demonstrate the need for a disciplined and holistic approach to managing risk and the negative outcomes noted above.

Register today:

[On-demand](#)

### A Risky Business: Risk Management Tools for Professionals

*Web Based – On-demand*

Strengthen your business and investment risk knowledge so that you can successfully identify, assess, and manage those risks in your career and personal affairs.

Register today:

[On-demand](#)

### Fraud Prevention

*Web Based – On-demand*

Review your fraud prevention knowledge, consider what the Association of Certified Fraud Examiners reported in 2020, and learn methods to evaluate fraud risk and weaknesses in your organizations.

Register today:

[On-demand](#)

### Fraud in the Workplace

*Web Based – On Demand*

We are going to tackle a topic that doesn't factor into many senior financial leader's agendas all that often, that is, fraud in the workplace. Occupational fraud is a giant global industry. Organizations are losing an estimated 5% of revenues to employee fraud each year according to the experts at the Association of Certified Fraud Examiners (ACFE). Does that statistic shock you? Are you in disbelief that the number could be so high? In this seminar, we are going to discuss how employees are doing it, how we can detect it, and most importantly, what can be done to prevent it in the first place.

Register today:

[On-demand](#)

### Internal Control in Smaller Entities

*Web Based – On-demand*

Receive an update on internal control standards and frameworks, explores key topics including fraud prevention, the Sarbanes Oxley legislation, COSO, Canadian auditing standards and assertions, and more.

Register today:

[On-demand](#)

## **Fraud Risk Management**

*Web Based – Live*

Learn more about effective fraud risk management with this holistic approach that brings together key principles and practices using the 2016 updated COSO fraud risk management framework.

Register today:  
[October 21-22](#)

## **Fraud Happens- What to do When you Suspect Fraud**

*Web Based – Live*

This seminar will assist you through the many challenges that companies face in such matters and will provide “real life” examples of fraud, integrating a complex financial investigation case while examining the potential phases of such an investigation.

Register today:  
[November 18-19](#)

## **Cyber Security Essentials and Implementation**

*Web Based – Live*

Did you know, the majority of cyber-breaches occur due to user carelessness and error? Explore how to implement cybersecurity essentials for all business owners, managers, and employees, cost-effective ways to better safeguard your business, employees, and clients plus how to recognize the signs of different types of cyber-criminal attacks and hacks.

Register today:  
[October 20-21 & 27-28](#)

## **Incorporating Risk into Strategic Decisioning**

*Web Based – Live*

It is critical for organizations in this rapidly changing environment to both understand and then address the major challenges that would impact their strategies for success. This seminar will provide the basis in how to successfully integrate risk decisioning as part of the strategic planning and overall mandate setting for the organization.

Register today:  
[November 16-17](#)

## **Implementation of Internal Controls in SME Context**

*Web Based – Live*

This is a hands-on seminar intended to give new, and experienced, financial leaders the opportunity to explore and discuss the implementation of internal controls in the SME context, using the COSO enterprise risk management methodology.

Register today:  
[December 20-21](#)

## **Threats, Trends and Implementation**

### **Current Tech Crimes – Ripped from the Headlines**

*Web Based – On-demand*

Better understand how to protect your company and its data. Attend this fast-paced seminar and learn more about IT-related controls you can use to prevent computer crimes such as identity and information theft, tax refund fraud, and more.

Register today:  
[On-demand](#)

### **Filtering the World – Spam, Virus and Malware Protection**

*Web Based – On-demand*

Bad actors want inside your systems to steal your data. Regardless of the method they used, these crooks all want the same thing—access to your sensitive information! Discover your options for spam, virus and malware protection.

Register today:  
[On-demand](#)

### **The Very Real Risk of Ransomware**

*Web Based – On-demand*

Over the past two years, ransomware has surged as a major threat to individuals and organizations of all sizes. Reduce the risk and protect your organization from becoming another victim of ransomware.

Register today:  
[On-demand](#)

### **Avoiding Identity Theft, Fraud, and Cybercrime**

*Web Based – On-demand*

This seminar will provide a guide through the ever-changing world of identity theft, fraud and cyber-crime. Learn how to identify the red flags to protect you and your clients from the latest scams, threats and trends.

Register today:

[On-demand](#)

### **Guide to Cyber Security Planning**

*Web Based – On Demand*

While perfect security is not possible in a world where threat actors are always finding new and creative ways to exploit users and technology, the presentation discusses how to instantly improve your security posture even with limited resources and time. You'll walk away with a fundamental understanding of online protection basics and how to develop a custom cyber security for your operations.

Register today:

[On-demand](#)

### **Cyber Security Essentials and Implementation**

*Web Based – Live*

Did you know, the majority of cyber-breaches occur due to user carelessness and error? This seminar will explore how to implement cybersecurity essentials for all business owners, managers, and employees, cost-effective ways to better safeguard your business, employees, and clients plus how to recognize the signs of different types of cyber-criminal attacks and hacks

Register today:

[October 20-21 & 27-28](#)

## **Ethics and Cybersecurity**

### **Technoethics**

*Web Based – On-demand*

Learn about the emerging field of technoethics and what you can do to promote ethical behavior in your organization, particularly as it relates to technology. Engage in some of the more notable technoethics lapses that have occurred, the fallout resulting from them, and how they could have been prevented.

Register today:

[On-demand](#)

### **Ethics and Technology**

*Web Based – Live*

Learn about "technoethics" and the implications this has on individuals and organizations and explore many of the current and emerging issues associated with ethics and technology, such as copyrights, cybercrimes, privacy, and geo-tracking technologies.

Register today:

[October 8](#)  
[November 2](#)  
[November 15](#)  
[November 29](#)  
[December 17](#)

### **Professional Ethics and Transformative Technology**

The transformative technologies of Big Data, AI and Blockchain, are starting to affect our day-to-day lives. This webinar will introduce these transformative technologies and examine their ethical implications.

Register today:

[October 15](#)  
[December 13](#)

### **Ethical Leadership in an Age of AI**

This seminar will highlight recent advancements in AI, and explore how it can be expected to change leadership roles. In particular, it will evaluate the ethical implications when facing challenging AI-related decisions, by framing these decisions in the context of the requirements of the CPA Rules of Professional Conduct.

Register today:

[October 19](#)  
[November 9](#)  
[November 30](#)  
[December 21](#)

## Strategy and Governance

### Implementing Security and Privacy Policies

*Web Based – On-demand*

When was the last time you updated your security policies? Are you compliant with the current regulatory environment, and is your business using best practices that reflect the threats of today?

Register today:

[On-demand](#)

### Improving Governance in the Public Sector

*Web Based – On-demand*

Are you looking to enhance your contribution to the board, to address governance issues, and to improve the governance practices in the organization? Gain the practical guidance to help you identify signs of governance problems to tackle common issues.

Register today:

[On-demand](#)

## Personal Privacy and Security

### Personal Privacy

*Web Based – On-demand*

With much of our personal information collected and stored by others— sometimes without us even knowing about it—what can we do to help protect our privacy? Learn valuable techniques that can help you identify what elements of your personal information are at risk, and perhaps more importantly, what you can do to get back in control.

Register today:

[On-demand](#)

### Securing Your Data

*Web Based – On-demand*

Security failures, such as a breach of client or customer data, are costly—they can even drive your company out of business. What are the security tools you need and how do you use them to secure your sensitive data and systems?

Register today:

[On-demand](#)

### Security – A Practical Guide

*Web Based – On-demand*

Security is not optional and yesterday's security techniques are not working to minimize today's security threats. Therefore, now is the time for you to tune up what you know about protecting sensitive data.

Register today:

[On-demand](#)

Full seminar descriptions can be found using the registration links listed with each offering or visit the PD Portal at [pd.cpaalberta.ca](http://pd.cpaalberta.ca). Questions? Please contact us at [pdregistration@cpaalberta.ca](mailto:pdregistration@cpaalberta.ca).

Have you experienced a really great instructor or are interested in instructing with CPA Alberta yourself? Please let us know at [pdregistration@cpaalberta.ca](mailto:pdregistration@cpaalberta.ca).

