



**CPA**

CHARTERED  
PROFESSIONAL  
ACCOUNTANTS  
ALBERTA

PROFESSIONAL  
DEVELOPMENT  
TAILORED FOR  
ALBERTA CPAs

SPRING/  
SUMMER  
2019



IN-PERSON SEMINARS



LIVE WEBINARS



ONLINE SELF-STUDY



MOBILE LEARNING



RECORDED WEBINAR



# Career growth can be seamless

CPA Alberta is dedicated to providing high quality, life-long learning opportunities to help you and your team enhance your ability to adapt to today's constantly changing business needs.

The PD program is structured to meet the needs of Alberta CPAs, from offering PD in an array of formats, including in-person, web-based, and executive programs, to ensuring a breadth of PD opportunities is offered to help you strengthen both your technical and soft-skills. Our PD inventory includes topics on accounting and assurance, innovation and technology, health and wellness, team leadership, communication, and more!

## **It's now easier to save with CPA Alberta's new PD pricing!**

CPA Alberta's new competitive pricing on PD offerings means you can expect to receive the same high-quality programs and services at a lower price point:

- Purchase PD for up to 40% less than last year.
- New early bird passport pricing. Save over 10% on Passports! Purchase the Personal Pass, Mini-Personal Pass, or the new Share Pass at a discounted rate to save up to \$200. Early bird prices end May 3.

## **Greater Flexibility with PD Passports**

PD Passports have been updated to maximize savings through bulk purchasing that can be used throughout the year (until March 31, 2020).

The new Share Pass provides group savings and is transferable to friends, colleagues, or anyone in your network. With this pass, you can all sign up for a PD session together or attend a conference as a group—such as Elevate Your Mind: Ignite Your Future, taking place June 7. Or, if you're unavailable to take part in a seminar, transfer the Share Pass to a friend who can!

Remember, CPA Alberta PD Passports aren't just for in-person seminars: use your pass to register for any passport-valid seminars, web-based training opportunities, or conferences.

## **Customized Training**

Turn PD into a competitive advantage. Experience tailored, customized training delivered direct to your organization. Flexible, convenient, cost-effective, and entirely confidential—customized training provides relevant and practical learning opportunity for your organization and target audience. Email [pdregistration@cpaalberta.ca](mailto:pdregistration@cpaalberta.ca) today to get a quote.

Visit the new PD portal and find a seminar to fit your needs.  
[cpaalberta.ca/Professional-Development](http://cpaalberta.ca/Professional-Development)

# In-Person Seminars



In-person seminars provide participants with an opportunity to network and interact face-to-face with an instructor. Full-day seminars are held from 8:30 am to 4:00 pm; Half-day AM seminars are from 8:30 am to 12:00 pm; and Half-day PM seminars are from 12:30 pm to 4:00 pm. For detailed seminar venue information, visit the PD Portal.

## Calgary

Seminar Title	Format	Date	CPD Hours
6exy: Mastering the Six Traits of Executive You	Full Day	Thursday, June 06, 2019	7
ASPE - Disclosure and Presentation	Full Day	Thursday, June 27, 2019	7
AUDIT - Applying Audit Standards to a Small Entity	Full Day	Wednesday, June 26, 2019	7
Automation Survival Guide for Accountants	Half Day PM	Wednesday, June 12, 2019	4
Budgeting & Financial Management	Full Day	Tuesday, June 18, 2019	7
Compilation Engagements – Review of Section 9200	Half Day PM	Tuesday, June 25, 2019	4
Enough Bull: How to Retire Well Without the Stock Market, Mutual Funds or even an Investment Advisor	Full Day	Thursday, May 30, 2019	7
Income Tax - Income Splitting, a New Era	Half Day AM	Tuesday, June 11, 2019	4
The Leadership Evolution: Moving from Doer to Leader	Full Day	Thursday, June 20, 2019	7
NFPO: Disclosure and Presentation	Full Day	Monday, June 24, 2019	7
Open Innovation for Accountants	Half Day AM	Wednesday, June 12, 2019	4
Powerful Financial Analysis	Full Day	Monday, June 10, 2019	7
Practical Tips for Controllers & CFOs	Full Day	Wednesday, May 22, 2019	7
PSAS: Review of the Standards	Full Day	Friday, June 28, 2019	7
Quality Control: Review of CSQC1	Half Day AM	Tuesday, June 25, 2019	4
Review Engagements - Application of the Standard	Full Day	Wednesday, June 19, 2019	7
Smart Contracts for Accountants	Half Day PM	Tuesday, June 11, 2019	4

## Edmonton

Seminar Title	Format	Date	CPD Hours
Automation Survival Guide for Accountants	Half Day AM	Friday, June 14, 2019	4
Budgeting & Financial Management	Full Day	Wednesday, June 19, 2019	7
Cash Cows, Pigs, & Jackpots: The Simplest Personal Finance Strategy Ever	Full Day	Friday, May 31, 2019	7
Income Tax - Income Splitting, a New Era	Half Day AM	Wednesday, June 12, 2019	4
The Leadership Evolution: Moving from Doer to Leader	Full Day	Thursday, June 06, 2019	7
Open Innovation for Accountants	Half Day PM	Thursday, June 13, 2019	4
Powerful Financial Analysis	Full Day	Tuesday, June 11, 2019	7
Practical Tips for Controllers & CFOs	Full Day	Thursday, May 23, 2019	7
Smart Contracts for Accountants	Half Day AM	Thursday, June 13, 2019	4
TGIF: Transform, Grow, Innovate Your Finance Function	Half Day PM	Wednesday, June 05, 2019	4

# Live Webinars

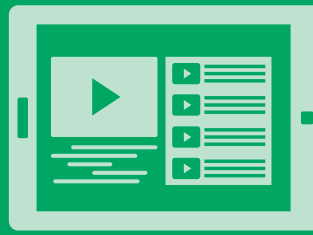


Live Webinars allow participants to interact with instructors and other attendees in real time. Participants are given a special web link to access the webinar from their personal computer at work or home.

Webinar Title	Date	CPD Hours
Array Formulas - Exceptional Power at Your Finger Tips	Wednesday, May 22, 2019	2
Blockchain and Other Emerging Technologies	Thursday, June 27, 2019	2
Client Accounting and the Outsourced CFO	Wednesday, August 14, 2019	2
Communications: Bridging the Generations Webinar	Saturday, May 11, 2019	2
Communications: Bridging the Generations Webinar	Saturday, September 21, 2019	2
Communications: Express Yourself! Webinar	Saturday, April 27, 2019	2
Communications: Listen Up! Webinar	Saturday, April 06, 2019	2
Create Stunning Dashboards with Power BI Desktop	Wednesday, June 05, 2019	2
Data Transformation with DAX Formulas	Tuesday, July 30, 2019	2
Do It Yourself Business Intelligence	Thursday, July 11, 2019	4
Emerging and Evolving Technology Standards for Accountants: Don't Get Left Behind	Wednesday, July 24, 2019	2
Excel 2013-2019 - Best New Features for Accountants	Wednesday, May 29, 2019	2
Excel 2013-2019 - Best New Features for Accountants	Thursday, August 29, 2019	2
Excel Budgeting Techniques	Wednesday, May 22, 2019	2
Excel PivotTables for Accountants - Part I	Thursday, May 23, 2019	4
Excel PivotTables for Accountants - Part II	Thursday, June 06, 2019	4
Excel Tables - Database Technology Comes to Spreadsheets	Wednesday, May 29, 2019	2
Excel Tables - Database Technology Comes to Spreadsheets	Thursday, August 29, 2019	2
Excel Techniques for Detecting and Preventing Fraud	Wednesday, July 10, 2019	4
Get Results! Goal Achievement Essentials Webinar	Saturday, May 25, 2019	2
Having Difficult Conversations 101: Foundations Webinar	Saturday, August 10, 2019	2.5
Having Difficult Conversations 101: Foundations Webinar	Saturday, June 01, 2019	2.5
Improving Productivity with Office 365	Tuesday, July 30, 2019	4
Integrating Excel with Word and PowerPoint	Wednesday, July 31, 2019	2
Introduction to Power Query	Wednesday, June 05, 2019	2
LEAN Thinking - Foundations	Saturday, June 08, 2019	2
LEAN Thinking - Foundations	Saturday, September 07, 2019	2
Mastering Advanced Excel Functions and Formulas	Wednesday, July 31, 2019	2
Office 2019 or Office 365 - Make the Right Decision	Thursday, August 29, 2019	2
Power Up! Foundations for Empowering Your Life (Personal Mastery - Discovery Series)	Saturday, June 15, 2019	2
Power Up! Foundations for Empowering Your Life (Personal Mastery - Discovery Series)	Saturday, September 14, 2019	2

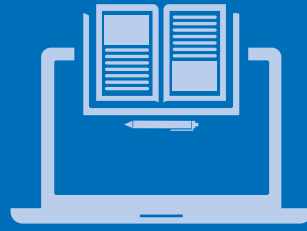


# Live Webinars



Webinar Title	Date	CPD Hours
Powerful Data Analysis with PowerPivot	Thursday, May 30, 2019	2
Powerful Data Analysis with PowerPivot	Thursday, August 01, 2019	2
QuickBooks Online - Changing the Paradigm of Small Business Accounting	Tuesday, August 13, 2019	4
QuickBooks Power Reporting with Excel	Wednesday, July 31, 2019	2
Security - A Practical Guide	Thursday, July 18, 2019	2
Stop Procrastinating! Business Essentials Webinar	Saturday, May 04, 2019	2
Stop Procrastinating! Business Essentials Webinar	Saturday, August 24, 2019	2
Stress Busting 101: Part A Webinar	Saturday, July 27, 2019	2
Stress Busting 101: Part B Webinar	Saturday, September 28, 2019	2
Tech Tools and Gadgets for a More Efficient You!	Thursday, August 15, 2019	4
Time Manager: Work the Clock! Webinar	Saturday, April 13, 2019	2
Time Manager: Work the Clock! Webinar	Saturday, August 17, 2019	2
Top Excel Tips and Tricks	Wednesday, May 22, 2019	2
Understanding Key Internal Controls Over Technology	Wednesday, July 24, 2019	2

# Online Self-Study



Online Self-Study allows participants to review seminar material in a self-paced learning environment. Participants have four weeks to complete a specified number of modules and are able to log in and out at any time during this period without losing their progress. Quizzes are completed at the end of each module.

Online Self-Study Title	Start Date	End Date	CPD Hours
ASPE - Review of the Standards	Monday, May 13, 2019	Friday, July 05, 2019	14
Audit Engagements - Review of the Standards	Monday, May 13, 2019	Friday, July 05, 2019	14
Excel with Macros & VBA – Level 1 – Data Input & Navigation	Tuesday, May 14, 2019	Monday, June 10, 2019	9.5
Excel with Macros & VBA – Level 1 – Data Input & Navigation	Tuesday, June 11, 2019	Monday, July 08, 2019	9.5
Excel with Macros & VBA – Level 1 – Data Input & Navigation	Tuesday, July 09, 2019	Monday, August 05, 2019	9.5
Excel with Macros & VBA – Level 2 – Data Analysis	Tuesday, May 14, 2019	Monday, June 10, 2019	9.5
Excel with Macros & VBA – Level 2 – Data Analysis	Tuesday, June 11, 2019	Monday, July 08, 2019	9.5
Excel with Macros & VBA – Level 2 – Data Analysis	Tuesday, July 09, 2019	Monday, August 05, 2019	9.5
Excel with Macros & VBA – Level 3 – Formulas & Functions	Tuesday, May 14, 2019	Monday, June 10, 2019	9.5
Excel with Macros & VBA – Level 3 – Formulas & Functions	Tuesday, June 11, 2019	Monday, July 08, 2019	9.5
Excel with Macros & VBA – Level 3 – Formulas & Functions	Tuesday, July 09, 2019	Monday, August 05, 2019	9.5
IFRS: Review of the Standards	Monday, May 13, 2019	Friday, July 05, 2019	14
NFPO: Review of the Standards	Monday, May 13, 2019	Friday, July 05, 2019	7
Overview of Public Practice	Monday, April 01, 2019	Tuesday, March 31, 2020	14
Review of Corporate Tax Planning	Monday, May 13, 2019	Friday, July 05, 2019	14
Review of Personal Tax Planning	Monday, May 13, 2019	Friday, July 05, 2019	14

# Mobile Learning



Mobile Learning provides PD in audio format and provides participants the flexibility to learn on the go. Audio files can be downloaded to smartphones, tablets, or desktops which allows for easy and convenient listening.

Mobile Learning Title	CPD Hours
Acing Your Strategy	2
Avoiding Identity Theft, Fraud and Cyber-Crime	2
Avoiding Investment Fraud	2
Conversations in the Boardroom, Conversations in the Hallway	2.5
Leading Digital Transformation	2
Leading Through Influence	2
Lies, Alternative Facts, and Professional Skepticism	2
Promoting Employee Engagement in the Workplace	2
Risk Management Tools for Professionals	2

# Recorded Webinars



Participants are given access to pre-recorded webinars that they can watch from their personal computer at work or home. Access is available for one year after registration, and the participant can log in at any point during this period to attain their PD hours.

Webinar Title	CPD Hours
A Practical Tool to Help You Deliver Polished Presentations	1
Advanced Excel Formula	4
Behavioral Finance Fundamentals	2
Best Practices for a Quicker Financial Close	1
Budgeting and Forecasting	5
Building a Financial Model in Excel	4
Business Valuation Fundamentals	5
Capital Budgeting: Analysis that Improves Long-term ROI	1
Cash Savings Opportunities in a Fast-paced World	1.5
Change Management: Being a Catalyst CFO	1.5
Cloud Computing - Digital Media	1.5
Competency Mapping in the Office of the CFO	1
Corporate & Business Strategy	5
Corporate Finance Principles	1.5
The Credible CFO: Driving Growth & Delivering Predictability	1
Dashboards & Data Visualization	4
Dispelling the Myth of "Effective Meetings"	1
ERP - What Every CFO Should Know About Implementing a New ERP	1
The Ethical Dilemma	4.5
Ethical Tax	1.5
Ethics in the Real World	1.5
Excel Modelling Fundamentals	4
Executive Compensation	2
Financial Analysis Fundamentals	4
Financial Analysis: Reading Financial Statements Like a Pro	1.5
Financial Modeling Using Excel	1.5
Financial Modeling Using VBA	3
Financing Strategy: Tips for Sourcing Capital	1.5
Fostering Innovation & Entrepreneurial Thinking	2
FP&A Monthly Cash Flow Forecast	4
Fraud in the Workplace	1
GST/HST: Tips and Traps	2
Influencing Without Authority	1
International Employees - Cross Border Tax and Social Security	2
Leading Unique Individuals	1.5

# Recorded Webinars



Webinar Title	CPD Hours
Legal Consideration of Death & Incapacity	2
Leveraged Buyout LBO Modeling	7
Master Capital Allocation	1.5
Mastering Leadership: What Type of Leadership is Needed to Drive Business Performance Today?	1.25
Math for Corporate Finance	3
Maximize Your Workforce: Bridging the Generational Divide	1.5
Mergers & Acquisitions (M&A) - Advanced Modeling	6
Mining Financial Model & Valuation	5
More Than Bean Counters - Branding and Marketing Your CPA Firm	1.25
Navigating ASPE	1.5
Negotiating: Challenges & Pitfalls of Negotiations	2
Planning for a Business	2
Powerful PowerPoint Presentations	1.5
PowerPoint & Pitchbooks	4
Presentation Skills for Financial Professionals and Executives	1.5
Probate Fee Avoidance Planning	2
Real Estate Financial Modeling	6
Reframing Gender Equality	1
Rethinking the Boardroom: Make Your Board a Point of Competitive Advantage	1.5
Retirement Planning for Financial Professionals	1.5
The Return of Foreign Exchange Volatility and How to Mitigate the Risks to Your Business	1
Rising Expectations of Corporate Reporting: The Landscape of Non-Financial Disclosure	2
Risk Management	0.5
The Robots are Here: How Automation is Demanding that Soft Skills be Our Competitive Advantage	1
Safe Income: A Comprehensive Review	2
Securing Your Organization's Future: Managing the Revolving Door of Succession Planning and Employee Retention	1.25
Sensitivity Analysis for Financial Modeling	3
Specified Corporate Income: The Long Reach of the New Rules	1
Startup / E-Commerce Financial Model	5
Supercharge Your Business with IT	2
Thinking and Acting Strategically as CFO	1
U.S. Tax - Cross Border Financing and U.S. Tax Reform: Tips & Traps	2
What is Your Happiness Practice	2
What Leaders Know About Communication	2
Your First 100 Days as CFO	1.5
Your People Strategy: Time for a Tune Up?	2





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