

DIVIDENDS MAGAZINE

Published by the Chartered Professional Accountants of Alberta



Circulation
29,000

Distributed to all of Alberta's designated accountants, including key leaders in the business, government, and education sectors.

Readership
91%

of Alberta CPA respondents in the recent survey report reviewing each issue of *Dividends*.

cpaalberta.ca/dividends

EXCLUSIVE ACCESS

Dividends provides access to more than 29,000 accounting and business professionals in Alberta. CPAs are recognized as highly-valued leaders in the Canadian business community—often working in positions such as CEO, CFO, and COO. Holders of the CPA designation are key decision-makers and influencers within their organizations.

ENGAGING CONTENT

Dividends explores the world of business and issues that impact the day-to-day responsibilities of Alberta CPAs. Our content provides relevant information to assist in their success, highlights matters of importance, and celebrates their achievements.

DISTRIBUTION

- Distributed to Alberta CPAs—approximately 29,000 members throughout Alberta and the world.
- Online digital copy available on the CPA Alberta website @ www.cpaalberta.ca.
- Published three times per year.

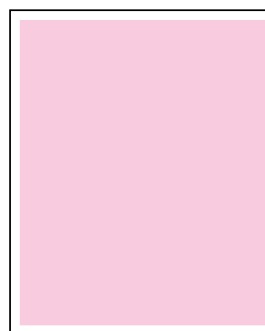
DIVIDENDS MAGAZINE

2026 Advertising rates

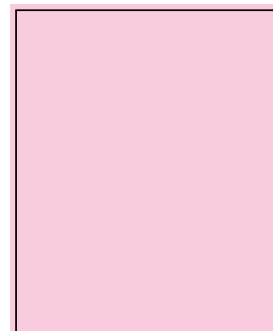
Ad rates

	Frequency		
	1x	2x	3x
Back cover	\$3750	\$3250	\$3000
Inside front cover (Full page)	\$3250	\$2750	\$2300
Inside back cover (Full page)	\$3200	\$2400	\$2000
Full page	\$2800	\$2400	\$2000
1/2 page	\$1400	\$1200	\$1100
1/4 page	\$900	\$850	\$700

Full



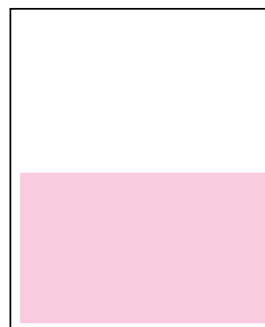
Full (bleed)



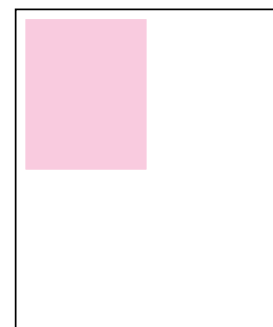
Ad sizes

	width x height (inches)
Full page (non bleed)	7.75 x 10.25
Full page (with bleed)	9 x 11.5*
1/2 page	7.5 x 4.875 in
1/4 page	3.66 x 4.875

1/2



1/4



***Only full page ad can bleed.** 0.255 inches will be trimmed off each side—please keep all text in the live area of 7.5 x 10.25. Magazine trim size is 8.5 x 11.

Double page spread ads are also available. Bleed size is 17.5 x 11.5; this will be trimmed to 17 x 11. Do not place important content and small text down the middle as it could get lost in the spine.

Custom options like poly bagging, wraps, or inserts are available. Contact us for rates and options.

Printing process: CMYK, offset sheetfed

Paper: Coated stock, plus aqueous coated on press

Screen: 200 lines per inch

Binding method: Saddle-stitched

All ads are process colour (CMYK) and must be supplied in digital format. Preferred file format is press-ready PDF, but press ready files created in Adobe Indesign or Illustrator can be accepted with all supporting links and fonts included.

Press ready artwork can be emailed to Esther Chan at echan@cpaalberta.ca. Proofs are not supplied unless requested; please ensure accuracy before submitting final artwork file.

DIVIDENDS schedule

Spring 2026

Booking deadline: February 2, 2026

Artwork deadline: March 6, 2026

Expected delivery: April 2026

Fall 2026

Booking deadline: June 1, 2026

Artwork deadline: July 3, 2026

Expected delivery: August 2026

Winter 2026

Booking deadline: August 31, 2026

Artwork deadline: October 2, 2026

Expected delivery: November 2026

If you are interested in advertising in *Dividends*, contact Esther Chan at echan@cpaalberta.ca or call 1-800-232-9406.

Chartered Professional Accountants of Alberta

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