

# CPA EDUCATION FOUNDATION EFFECT

Effect newsletter connects donors and supporters with information and news from the CPA Education Foundation. To see this publication online, please go here: [www.cpaalberta.ca/Foundation/Publications](http://www.cpaalberta.ca/Foundation/Publications).

WINTER 2015

## A message from our new Chair

As the Chair of the CPA Education Foundation's Board of Governors, I am deeply honoured to continue building on the longstanding traditions and reputation of the Foundation. As an accounting instructor, supporting business and accounting education is an important objective in my everyday life. It is a pleasure to be part of an organization committed to extending its reach into the community to increase opportunities for students, educators, and post-secondary institutions.

Thanks to the hard work and dedication of previous and current members of the Board, the Foundation has earned a solid and distinguished reputation. Looking forward, the CPA Education Foundation will continue to grow and evolve alongside the profession: our projects will target challenges in business and accounting education, and seek new ways of helping students reach their goals. On behalf of the CPA Education Foundation Board of Governors, we are excited to advance a new strategic plan and make a positive impact on the accounting community.

**Joanne Belliveau** CPA, CA, CGA

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# A stronger Foundation

## Q&A with Executive Director, Rachel Miller FCPA, FCA



**Q**

Why has the Foundation adopted a new name?

**A**

July 1 was the day that all the legacy bodies formally unified under the CPA banner. As a result of unification, the foundations and programs that the predecessor organizations funded in support of accounting and business education were combined into a single CPA Education Foundation. We at the Foundation are proud to continue the work of our predecessors.

**Q**

Looking forward, how will the Foundation operate?

**A**

Our commitment to making significant contributions to the quality and accessibility of business education will remain the same. If anything, with more donors supporting the Foundation's efforts combined with an increase in students striving to earn a CPA designation, we are confident that our impact on the province is going to be bigger—and stronger—than before. The Foundation is focused on supporting students, accounting instructors, post-secondary institutions, and building the reputation of the profession.

A promotional graphic for the Conference for Academics 2016. The background features a photograph of three people (two women and one man) smiling and clapping. The graphic is overlaid with green and blue geometric shapes. The text is as follows:

**SAVE THE DATE**

**CONFERENCE FOR ACADEMICS 2016**

May 6, 2016 | Holiday Inn, Red Deer

The seventh annual Conference for Academics provides accounting educators the opportunity to learn about the latest and greatest topics of interest to post-secondary instructors from all over the province!

**NEW FOR 2016**  
Conference attendees are invited to an exclusive networking event hosted by the CPA Education Foundation on May 5<sup>th</sup> at the Holiday Inn. Join us for hot food and stay for the conversation! More information to come soon.

# A lasting impact from a longtime donor

## Ronald Fath CPA, CA

We are pleased to congratulate Ronald Fath CPA, CA, recipient of the 2015 Impact Award presented by the CPA Education Foundation. Awarded annually, the Impact Award is presented to an individual for his or her contributions to the mission and vision of the CPA Education Foundation.

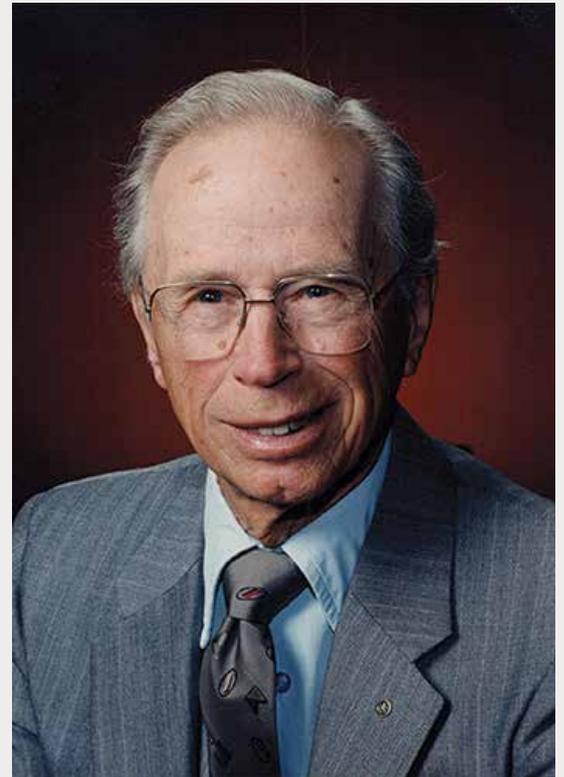
As a long-time contributor to the Foundation, Ronald has helped the Foundation take substantial strides forward with various important projects to advance accounting education, including the recent financial literacy campaign.

Thanks to Ronald's generous donations, we have raised the profile of the profession in Alberta. His efforts have also inspired colleagues to contribute to the Foundation. Ronald is also an exemplary figure in the community. His long history of involvement in the Alberta accounting community includes serving as past president of the Edmonton chapter of the Society of Industrial and Management Accountants, and acting as a role model for other Alberta CPAs and business leaders. Ronald has also dedicated himself to various charitable and non-profit boards and agencies including the Rotary Club of South Edmonton (where he served as president for numerous years) and his church community.

We were deeply honoured to present Ronald Fath with this award for his unfailing support and gracious generosity.

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If you would like more information about the award's criteria and how to nominate someone deserving recognition, please visit: [www.cpaalberta.ca/Foundation/Impact-Award](http://www.cpaalberta.ca/Foundation/Impact-Award)



2015 Impact Award recipient  
Ronald Fath CPA, CA

# Select 2015 scholarship recipients

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Building on the traditions of its predecessors, the CPA Education Foundation now awards over 100 scholarships, grants, and funding opportunities each year to students. We are honoured to help outstanding individuals reach their goals.

These select 2015 scholarship recipients are ambitious and talented people eager to become business leaders and change the world for the better.

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## Aboriginal Student Business Award

**Emily Carscadden**

As an accounting student at the University of Lethbridge, Emily began her post-secondary career as an International Business major but an introductory financial accounting class inspired her to change streams. She hopes to secure the skills to provide individuals and businesses with accurate financial information to help them make more informed financial decisions.

“Thank you, donors! Every one of us lives in a world that can be very difficult at times, and it is contributions like these that can make an astonishing difference in lightening the load of financial challenges.”



## David Bentley FCPA, FCA and Janet Bentley CPA PEP Excellence Award

**Suzanne Montague**

Suzanne’s decision to pursue a CPA designation grew out of her desire to provide for her family. When she’s not working in public practice in Stirling, Alberta, Suzanne is a dedicated volunteer and sits as Chair of the Stirling Theodore Brandley Library in addition to donating her time as second counsellor in the children’s program at her church.

“I would particularly like to thank David Bentley FCA and Janet Bentley for their support of the award that I have received. I am very thankful that I was considered and selected for this award. I hope to be able, someday, to pay it forward and help others.”

Funded in collaboration with 



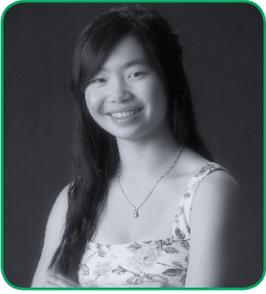
## David Bentley FCPA, FCA and Janet Bentley High School Excellence Award

**Savanna Tavares**

Inspired by the CPA profession’s ability to offer her opportunities all over the world, Savanna is pursuing a Bachelor of Management at the University of Lethbridge. Having recently completed her high school education in High River, she hopes to pursue a designation with the end goal of becoming a CFO and CEO of a major organization.

“I would personally like to thank the CPA Education Foundation’s donors for contributing to this scholarship, because you have given me the opportunity to pursue my dream career and I will forever be grateful.”

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**David Bentley FCPA, FCA and Janet Bentley High School Excellence Award**  
**Jessy (Xi) Xie**

A recent graduate from Lindsay Thurber Comprehensive High School in Red Deer, Jessy's aspiration to study accounting was born from her love of mathematics. She is also a very active volunteer for numerous organizations including the Red Deer Hospital, Tour of Alberta, Tools for School Africa Foundation, Festival of Trees, Newcomers Orientation Week, and tutoring programs.

"I am extremely grateful for your generosity. In my upcoming years of studies and various pursuits, I will continue to strive for excellence in all aspects that I can. Thank you so much for your investment in encouraging academic excellence and aiding further education."

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**David Bentley FCPA, FCA and Janet Bentley Post-secondary Excellence Award**  
**Mia Barron-D'Souza**

Currently in her final year at the University of Lethbridge (Calgary campus), Mia is working towards a Bachelor in Business with a major in Accounting. Mia's academic pursuits have been carefully scheduled around a full-time work schedule in order to balance her budget and with the help of the CPA Education Foundation's scholarship program, she is looking forward to graduating debt free.

"These scholarships provide validation for accounting students and inspire confidence in the career path we have chosen. We cannot begin to express the gratitude we feel for your generous donations and would like to thank each one of you for the contributions you have made towards our future."

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**David Bentley FCPA, FCA and Janet Bentley Post-secondary Excellence Award**  
**Tyler Yamiolkowski**

For Tyler, who is currently working towards his Bachelor of Business Administration at NAIT, pursuing a CPA designation is a distinguished honour and will open countless doors to new and exciting opportunities. He has high hopes of achieving a rewarding career in executive leadership, whether it be in industry, firm, or as an entrepreneur.

"I am completely humbled by the generosity of all those who contribute to the CPA Education Foundation. It is your generosity that enables a new generation of minds to undertake this great profession."

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**Generations of Excellence**  
**Josie Ryan**

Currently pursuing her Bachelor of Commerce, Josie hopes to earn her CPA designation and pursue a career in forensic accounting. She's also an active volunteer with the Commerce Undergraduate Society, a student club focused on organizing and promoting events targeting business students.

"Receiving awards such as the Legacy Scholarship fuels my motivation to continue to work hard and strive for success in my studies, as well as once I begin my professional career. Thank you for recognizing the effort and dedication I've contributed to obtaining my degree."



**James C. Miller FCA Bursary in Accounting**  
**Kelsey Schaufele**

Originally from Medicine Hat, Kelsey's decision to study accounting at the University of Calgary stems from a love of numbers, problem solving, and the desire find a profession that continuously challenges her.

"When I was informed that I was a recipient of the scholarship I felt extremely happy as well as grateful. It's great to be acknowledged and have support while trying to pursue such a huge goal and to know that there are other people that want me to succeed just as badly as I want to myself."



**James C Miller FCA Bursary in Accounting & Generations of Excellence Award**  
**Bailey Hughson**

A recent graduate from the University of Lethbridge, Bailey's academic pursuits combined a Bachelor of Management in Accounting with a Bachelor of Science in Biological Sciences. She hopes to contribute to the Agriculture Industry as a Chartered Professional Accountant by working with agriculture clients in business planning and operations, and tax planning.

"Words cannot describe how thankful I am to receive this award. I will dedicate myself to my studies and developing my career path as a CPA in order to be a good ambassador for the CPA Education Foundation."



**New Canadian Achievement Award**  
**Zineb El Filali**

Having immigrated to Canada with the ultimate career goal of becoming an accountant, Zineb is very grateful to have won this award. The New Canadian Achievement Award is helping her relieve the stress of excelling at school while raising two beautiful daughters at home.

"The support of generous donors encourages me to continue in the career path that I have chosen. The donors' hard work makes my goals possible."



**Richard Schulli CA Memorial Scholarship**  
**Pinder Sangha**

Currently a fourth year student at SAIT, Pinder is an extremely goal-oriented student who is constantly seeking new challenges and opportunities to learn while pursuing his CPA designation. As a result he has been involved in several case competitions, the Junior Achievement program, and Enactus (a not for profit organization that creates meaningful projects to give back to the community).

"There aren't enough words to describe the amazing support each and every contributor is having on myself and all other individuals impacted by this Foundation. What you are doing is paving the road for the next generation of individuals that will one day be in leadership roles that others will look up to."



**Don Wilson CA Memorial Scholarship**  
**Julia Rudolph**

Julia, a new graduate from the University of Alberta, is pursuing an accounting designation with the hopes of someday making a difference in the world. Whether it's working with an international organization or working abroad, Julia aspires to become a leader in her field.

"As a fresh graduate, awards like this are a huge help in attaining financial stability as I enter the workforce. Being recognized for my leadership through this award is also a reward in itself, and it has further inspired me to continue working hard in building my career and in making a difference in my community."



**Young Emerging Professional Award (High school)**  
**Alissa Keer**

Choosing to enter her first year at Augustana University in Business Management was an easy choice for Alissa. With an interest in leadership development and so many different career paths ahead of her, Alissa is excited to explore where the pursuit of an accounting designation may lead her.

"I often spend time worrying and stressing over how my post-secondary education will be paid for and this gives me the relief to know it will be paid for to some capacity. Thank you to the Foundation's donors for making this scholarship possible."



### Young Emerging Professional Award (High school)

**Lulu Lu**

As a high school student, Lulu volunteered her time with many local non-profit organizations including Youth Central, the Calgary Public Library, the Calgary Zoo, the Alberta Children's Hospital's Foundation Youth Council, and the Canadian Breast Cancer Foundation Youth Advisory Council.

"I would like to thank the donors of the Foundation for their contribution to the education of students and their support to business and accounting education across the province. I truly believe that organizations such as the Foundation can make a significant impact on the lives of students."



### Young Emerging Professional Award (High school)

**Landon Willoughby**

A recent high school graduate from Red Deer, Landon is excited to have started his Bachelor of Commerce at the University of Alberta in September 2015. Inspired by business professionals he has known in his life, Landon is excited to pursue accounting as it speaks to his interest in business classes and will allow him plenty of venues to seek new opportunities.

"No words could fully depict the gratitude that I have for the donors' contributions as it is more than financial support that they provide to students. This award reassures me that I am making the right decision for my life; in that I give my thanks."



### Young Emerging Professional Award (Post-secondary)

**Michael Dytiuk**

Michael's interest in pursuing an accounting designation couples his love of numbers with his ambition to secure a career with room for advancement, a high degree of professionalism, and have an impact on his community. He is eager to complete his degree in 2016.

"Thank you for investing in the education and future of students. It is reassuring to know that the people that have achieved some of my goals are also cheering myself and the other students on, to finish strong and to not give up."



### Young Emerging Professional Award (Post-secondary)

**Abbey Kind**

In order to get a strong start to achieving her dream of combining her accounting knowledge and her entrepreneurial spirit, Abbey is planning to continue her studies in the Masters of Professional Accounting (MPAcc) program at the University of Saskatchewan after completing her degree.

"I am proud to be entering a profession where established and retired members are invested in the success of incoming members and willing to generously donate to a fund that provides younger generations with the means to succeed."



### Young Emerging Professional Award (Post-secondary)

**Carissa Rysko**

Having travelled to and volunteered in many different countries, Carissa is a people person eager to finish her Bilingual Bachelor of Commerce at the University of Alberta in order to pursue a career that allows her to help others tap into their potential and accomplish their goals.

"Thank you, donors, for supporting my education and for valuing my dedication to academic excellence. You have made me feel very valued for my diligence and my efforts in my studies and I am honoured to receive this recognition."

# 2014 - 2015 at a glance



**NOVEMBER 2014:** In honor of Financial Literacy month, the Foundation took part in organizing financial literacy information sessions for both post-secondary and high school students.

## DID YOU KNOW?

The first presentation of the Douglas R. Hagerman FCA Entrance Scholarship and the Lorenz Richer Currie LLP Award occurred in the spring of 2015. Additionally, at this time, the Foundation provided a total of \$238,000 to post-secondary institutions from the Innovations in Accounting Education Fund.

**MAY 2015:** The Foundation hosted its 6<sup>th</sup> Annual Conference for Academics in Red Deer, Alberta. This conference has become a popular event for accounting educators committed to providing the best possible education to future CPAs.



**JUNE 2015:** The Foundation hosted two celebration lunches (in Edmonton and Calgary respectively) to recognize donors, unveil the Foundation's new name, and introduce the CPA Education Foundation community to scholarship recipients.

**NOVEMBER 2015:** The CPA Education Foundation sponsored a fun photo booth at convocation banquets in both Edmonton and Calgary to raise awareness about the Foundation's mission and vision to new members of the profession.

