



“The CPA Advantage Program provided knowledge and information regarding all aspects of the CPA program in detail. **It allowed my colleagues and me to save time and have all our questions answered in the comfort of our own work environment.**

CPA Alberta also offers support and assistance for prospective students, which positively impacted my decision to continue on to become a CPA. Overall, great experience and we will continue to support this initiative!”

Harman Dhesi CPA Candidate
Accounting Clerk, Summit Valve and Controls



“As a volunteer, I’ve had many opportunities to attend CPA Alberta events. **Interacting with aspiring CPAs and students of the profession is a rewarding experience and the best way to give back** to a profession that has provided me so much.”

Mark Donnelly CPA, CA
Director, ATB Capital



“My experience with the CPA Advantage Program has been great, and I would recommend it to other organizations. **The lunch and learn sessions provide a comprehensive overview of the CPA program** and get our staff excited about the prospect of becoming CPAs.”

Justin LaRocque CPA, CA
Director Financial Reporting, Liquor Stores



“I have worked with the CPA Advantage Program team for over seven years. **Collaborating with the group has allowed our firm to stay on top of the latest professional requirements, trends and opportunities that support our existing students and allow us to recruit new ones!** The CPA Advantage Program brings relevant exposure to employers and students through many events and sessions. The annual ‘Meet Your Employer’ event is an excellent opportunity for employers to meet prospective students and qualified candidates, and/or build relations with other training offices. I highly recommend the program to other employers.”

Jeannette Blumentrath
Director of HR and Partnership Governance, Kingston Ross Pasnak (KRP)



THE CPA ADVANTAGE PROGRAM

A winning strategic partnership



cpaalberta.ca/Become-a-CPA/Advantage-Program



CPAAlberta



CPA Alberta

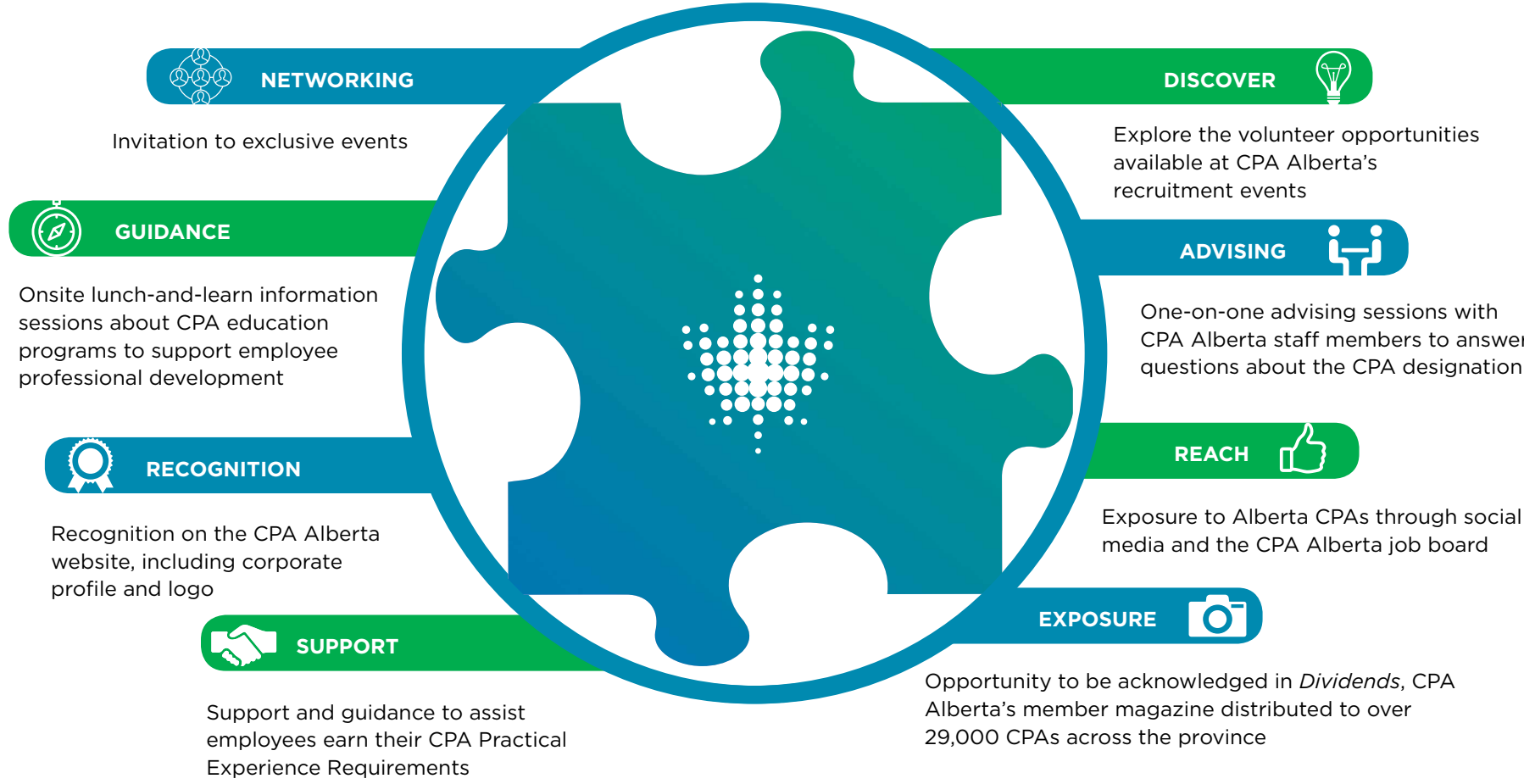


@CPA_AB



BENEFITS TO EMPLOYERS

The CPA Advantage Program facilitates collaboration between employers and CPA Alberta to raise awareness about the CPA designation and the profession of accounting in the province. In return, employers receive the following benefits:



DID YOU KNOW
250
Over 250 Chartered Professional Accountants volunteered at over 80 CPA Alberta recruitment events last year

DID YOU KNOW
40
40 employers hosted lunch and learns last year

DID YOU KNOW
Over 75 employers exhibited at Meet Your Employer last year, and the event was attended by over 1,000 post-secondary students
1,000

BECOME AN ADVANTAGE EMPLOYER

Below are some of the ways you can participate in the CPA Advantage Program:

- Volunteer at CPA Alberta recruitment events
- Host onsite lunch and learns, and one-on-one CPA advising sessions
- Participate in CPA Alberta research surveys and provide insights and opinions
- Participate in the CPA mentorship program
- Exhibit at Meet Your Employer

DID YOU KNOW
Being a mentor in the CPA Professional Education Program (CPA PEP) only requires a 15-hour time investment per year
15

To learn more, please email advantageprogram@cpaalberta.ca