

The ONE National Conference 2024

CALL FOR PROPOSALS

SUBMISSION DEADLINE

JANUARY 31, 2024



September 10-11, 2024
Calgary, AB and Virtual

Overview

In partnership with CPA Alberta, CPA Canada is now seeking session proposals for presentations, panel sessions and workshops for next year's conference. The 2024 conference will take place in Calgary, AB and will also be streamed virtually.

The target audience is primarily members working in industry with a secondary audience of practitioners in accounting, assurance tax and advisory roles. Proposals should be prepared with the target audience in mind.

Preference will be given to submissions of a technical nature in topic areas of financial reporting, audit and assurance, taxation, voluntary reporting and other areas of strategic, compliance and regulatory importance to the CPA profession. Further details on specific topic areas of need are given on the next page.

Event profile

The ONE National Conference represents the profession's only national conference for CPAs in Canada. The ONE brings together more than 1,700 business, accounting and finance professionals in all sectors from across the country.

What we're looking for

The ONE National Conference 2024 is interested in presenters who will share cutting-edge ideas, lead engaging discussions and provide an audience of CPAs, mid-management professionals and senior leaders from industry and practice with an exceptional learning experience.

As a conference speaker, you should:

- Have a high level of expertise as an acknowledged leader in your field.
- Offer a wealth of experience, with demonstrated credentials on your topic.
- Be a seasoned speaker who has an engaging and dynamic communication style.
- Be willing to share your knowledge and deliver a high quality educational session.

There will be live in-person and recorded sessions. If your submission is accepted, you may be asked to speak on-site in Calgary.

Speakers local to Calgary, AB are encouraged to submit their ideas.

Your proposal must include the following:

Session description (150 words).

Three learning outcomes.

Details of the speakers for the session (Name, contact details).

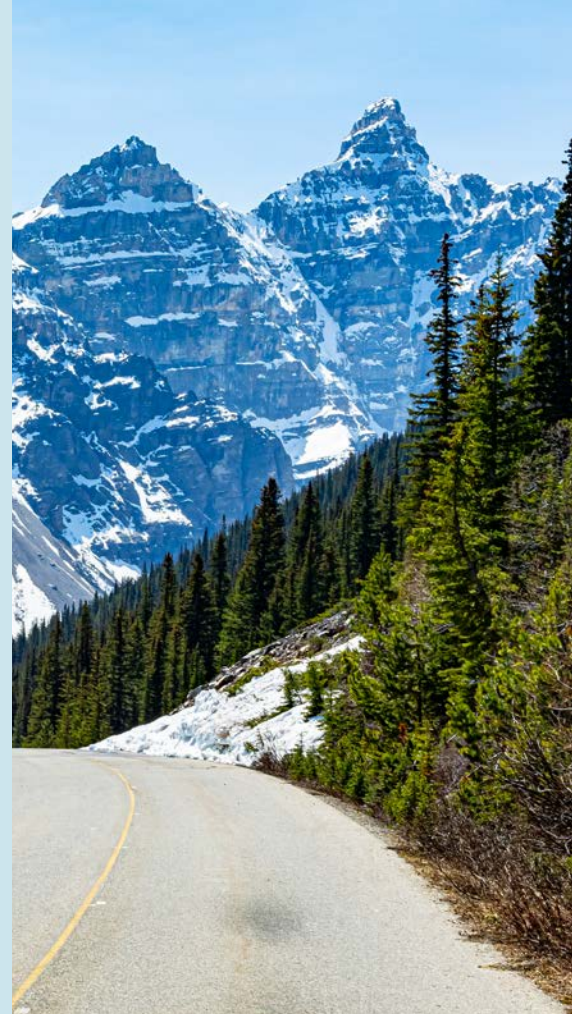
Topic Area

- Innovation, design thinking and transformation
- Strategy and performance management
- Accounting Standards and Assurance
- Personal and corporate tax
- Data management and data governance
- Cybersecurity and privacy frameworks and updates
- Disruptive technology including AI applications
- Finance, Treasury, Risk Management and Governance
- Personal financial planning
- Financial Analysis and modeling tools
- Sustainability reporting including voluntary reporting (ISSB, GRI, etc)
- Leadership, Resiliency and Talent Management
- Mergers, Acquisitions and Divestment
- Any other topic deemed relevant for CPA members

Format of the session (Panel, individual or workshop).

Target audience of your presentation.

Weblinks to past presentations.



How to apply

You will be able to submit your proposal using SurveyMonkey.

Next steps after submission

Your proposal is valued and will be carefully considered by the advisory committee and organizers. Final decisions will be made by the committee in consultation with the program team.

Please note that if your proposal is selected, your session will be delivered in English or French, and will be recorded and made available to attendees to watch on-demand.

Submission deadline	January 31, 2024
Notification of decision	April 30, 2024

TERMS AND CONDITIONS

Please note that all submissions will be presented to the ONE Conference Advisory Committee for consideration. The deadline for submissions is Wednesday, January 31, 2024. Successful submissions will be notified by the end of April 2024.

By submitting a proposal, you agree that your proposal becomes the property of CPA Canada.

CPA Canada reserves the right to:

- Edit your session title and description for spelling, grammar and brand style guidelines.
- Include a submitted topic or session description in future programming.
- Allocate a submitted topic for presentation by an individual other than the one who proposes it.
- Include any or all topic information submitted in your proposal for event marketing purposes.

Presenting at the ONE Conference is an **unpaid** speaking opportunity which provides complimentary registration to the conference. Complimentary registration may be virtual or in-person, based on the acceptance of your proposal.