

# CPA Not Boring Spot the Campaign Giveaway

## Contest Details

Starting in February 2019, watch for ads from the new national CPA advertising campaign ([www.cpanotboring.ca](http://www.cpanotboring.ca)) in prominent locations around Calgary and Edmonton, including on digital billboards and elevator screens downtown, as well as in the +15s in Calgary. These ads smash the myth that CPAs are boring. If you spot one of the ads, take a photo and share it on social media using #CPANotBoring. Please tag CPA Alberta in your post as well. At the end of the contest, there will be a draw from the people who participated, and one winner will receive a \$50 VISA gift card.

## Contest Rules

- Post a photo of one of the new ads in Calgary or Edmonton (*to see all of the ads in the campaign, visit [www.cpanotboring.ca](http://www.cpanotboring.ca)*).



- Individuals can submit multiple posts. Each post will be counted as an additional entry in the draw.
- The prize is one \$50 VISA gift card.
- The contest opens on February 13, 2019 and closes on April 13, 2019 at 11:59 p.m. MST.
- The winner of the prize will be randomly drawn from the pool of participants that submitted photos and contacted by direct message on social media.
- The prize is available to residents of Alberta only.
- The prize has no cash value, cannot be exchanged, and is non-transferable.